

30 Aralık - Çarşamba

En kral iddaa

Tercüman

Well Done to these Four Brothers

E-posta

Ekle

- 1.Sayfa
- Hayattan
- Gündem
- Yazarlar
- Politika
- Ekonomi
- Dünya
- Aktüalite
- Magazin
- Spor
- Özel Diziler

Arama

Ara

Arşiv

ÇOK OKUNANLAR



6	12	15	22	30	35
25/11/2006					



1	2	7	14	27	7
06/12/2006					

Milli Piyango
Resmi Web Sitesi

The \$1 billion dollar company from Mersin has changed from being the "Anatolian tiger" to being a "Global Tiger". The four Turks who hold the global pulse trade will also export pasta to Italy.



expansions planned, exports to Europe, Africa, the America's and the Far East and all points in between. The Chairman and Managing Director, Mahmut Arslan, said the four brothers took the company founded by their father and grew it particularly in the red split lentil markets which they dominate.

Biggest Lentil Processor

Chairman Mahmut Arslan said, the 66 acre compound in Mersin features the Arbel facilities to process red and green lentils, beans, bulgur wheat, pasta, flour and semolina flour, as well as cleaning, de-hulling, splitting, sizing and colour sorting of pulses. In the Turkish facilities 2,000 employees with 500 million YTL backing (\$355 million USD) realizing \$150 million dollars in pulse and grain exports, Arbel has lead Turkey's pulse and grain export in the past 10 years, said Chairman and Managing Director, Mahmut Arslan. Mr. Arslan, also said the 1,000 MT per day capacity of the red lentil factory is the largest of it's kind in the world.

Investment in Canada

Chairman Mahmut Arslan said the first investment abroad has been in a red lentil splitting facility in Regina, Saskatchewan, which is the largest splitting facility in the America's. The facility in Canada, built on a 15 acre compound, is a \$20 million dollar investment and employs about 90 people, with 15% of those employees being Turkish.

Rich father, and poor father

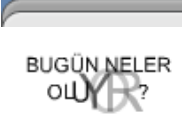
Hüseyin Arslan, answering questions from reporters regarding the difference between investing in Canada and Turkey explained it as "A rich father who wishes to support his child who wants to start a business gives his child the money and tells them to take this money and be successful on your own terms. A poor father should keep the investment in the palm of his hand and say 'May God make you successful my child' and watch things very closely. In Canada, Arbel is the rich father. In Turkey, it is the poor father. For our investment in Canada, we provide all the help and support that is needed". At the last Confédération Internationale du Commerce et des Industries des Légumes Secs - International Pulse Trade and Industry Confederation (CICILS / IPTIC) meetings, Mr. Hüseyin Arslan who chaired the meetings, said the 2009 World Pulse Meetings will take place in Turkey. Arbel Board of Directors member Mr. Hüseyin Arslan also said the mayor of Bismarck, North Dakota in the United States on a recent trip to Mersin, wants Arbel to build the same type of red lentil splitting facility in the U.S. Mr. Arslan said, "The mayor visited our facilities in Mersin and was very impressed by what he saw. We are in the processes of going to America to do the same type of investment".

Advancing on Cigarettes

The same success the four brothers have had in the pulse and grain sector is being applied to European Tobacco, a cigarette factory founded in partnership with OSB Mersin. Arbel Board of Directors member Mr. Hasan Arslan said when entering the domestic cigarette market in Turkey, "competing companies caused much difficulty at the outset. However we have resolved these difficulties and are now selling 25 million packets per month and have captured a full 5% of the market". Mr. Arslan also indicated that 50% of European Tobacco is held by Canadian and Lebanese interests, while the remaining 50% is held by the Arslan brothers.

Pasta Exports to Italy

Chairman and Managing Director, Mahmut Arslan, said that the new pasta factory has been operating for 2 months and that a large volume of it's output is being exported to Italy, with the remaining outputs being exported to Kenya and Djibouti in Africa and Dubai and Yemen in the Middle East. Mr. Arslan indicated that the latest and best technologies from Italy in the area of pasta production-lines have been brought to Mersin to be used with the some of the best quality Anatolian semolina, or pasta making flour made from durum wheat, found in the world. Mr. Arslan said the factory can produce 300 tons per day of pasta with 70% of that product destined for export and added, "in actuality there is such great demand in the world, the potential to export more is always there. So far this year, of the 80 million dollars or 177,000 tons of pasta exported from Turkey, 15% has been ours. In fact, in some of our markets, our brands are the most preferred brand."



T.C.M.B. KURLARI

\$ Alış : 1.3427

Satış : 1.3492

€ Alış : 1.7976

Satış : 1.8063

